

signal having undergone the reception processing, displaying at least one of the form image and the elasticity image, switching between a form image mode and an elasticity image mode, and controlling so as to selectively acquire the form 5 image and the elasticity image in the measurement period of the elasticity image mode switched by the step.

#### Brief Description of the Drawings

Fig. 1 is a block construction diagram of an embodiment 10 of an ultrasonographic apparatus of the present invention.

Fig. 2 is a diagram showing a relationship between the ultrasonographic apparatus of the present invention and a patient.

Figs. 3 to 5 are diagrams showing an operation of a 15 first embodiment of the present invention.

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Figs. 6 to 8 are diagrams for explaining an operation of a second embodiment of the present invention.

#### Best Mode for Carrying Out the Invention

20 Embodiments of the present invention will be described below with reference to attached drawings. Fig. 1 is a block construction diagram of one embodiment of an ultrasonographic apparatus of the present invention. In Fig. 1, the thick line indicates a flow of an ultrasonic 25 transmission/reception signal, and the thin line indicates a